

Training scope Hourani Consulting

Project-management	Marketing	Change management	Balanced scorecard
Budgeting	Shareholder Value	Business Management	Businessplan
Target costing	ROI	Planning	Cash Flow
Controlling	Activity based Costing	Finance-management	Company analysis
General economics	Direct costing	Calculation Pricing	Investments

Arabic Market	
I N T E R C U L T U R A L	Mental
	Sales
	Marketing
	Coaching