

## Hourani Consulting Services for the Arab market

1. Establishment of a suitable distribution partner or joint ventures for the Arab countries. Our 23 partners in the various Arab countries, and our more than 20 years experience, will grants you for your success.

all services for you can be obtained from one source.



2. Intercultural Training  
Mental preparation for managers and employees on the Arab market by visiting our training. Here you can choose between : Basic Seminar , advanced seminar , marketing , trade show preparation and coaching

3. Marketing for the Arab countries  
Which marketing activities are focused on the Arab market promising and how a company can market its products or services in the Arab market to sell successfully.



Particularly in the initial phase or Phase of construction is the intercultural training for you and your employees well and offers plenty of benefits for your business.

We are happy to lead you to the secrets of the Arab market and are at your disposal for further details.

Your Team Hourani Consulting